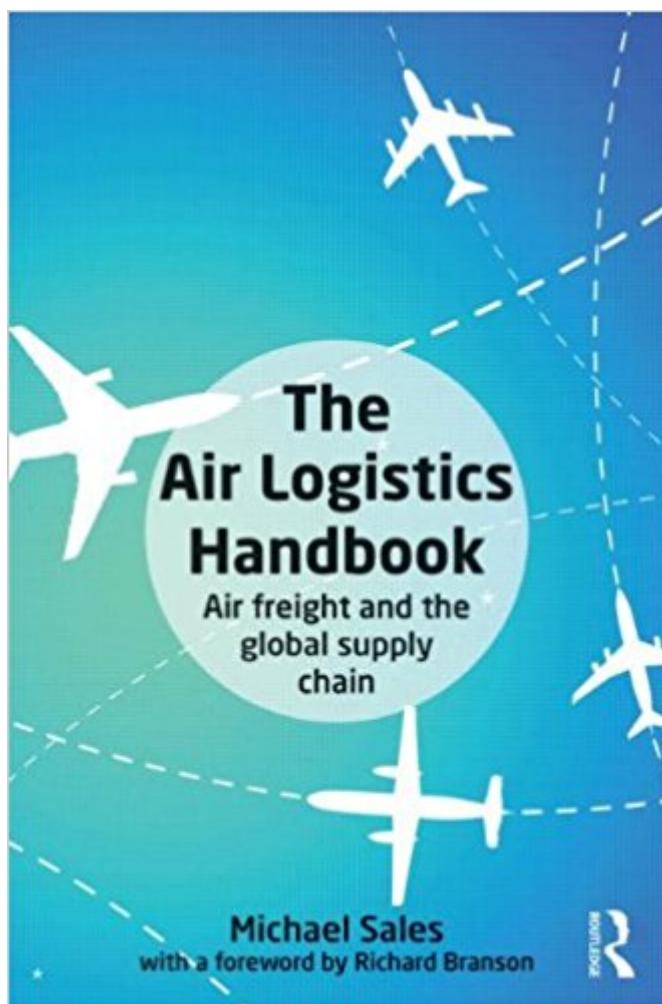


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The Air Logistics Handbook: Air Freight And The Global Supply Chain



Synopsis

Why study air cargo? Consider that this sector moves only 2% of the global volume of goods but a huge 35% by value, reserved for the most costly and time-sensitive products. Air logistics is an economically and strategically important industry, and a rich source of opportunity for graduating students and logistics or SCM professionals. Get a head start in this vital part of your business with this comprehensive and lively overview. It's the only book available to focus on the role of air freight in the global supply chain. It includes a brief history; the functions of the various players in the industry (forwarders, airlines, airports, government agencies); regulations and restrictions; terrorism management. It details the benefits of air transport, and weighs them against its considerable environmental impact to explore the question of its sustainability. Finally, it considers the future of the industry in a dynamic and increasingly globalised world. Enriched throughout with real life case studies and contributions from global industry experts, this is a ground-level introduction with a practical approach: all the student or professional will need to get ahead in air logistics!

Book Information

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Customer Reviews

'The development of aviation has had a profound influence on global economies and commerce. Air freight plays a vital role in world trade but is relatively unknown. The Air Logistics Handbook explains chapter by chapter, in clear and simple terms, how, why and where air freight works, examining its different components and looking at possible future trends. A useful

guide for students and industry newcomers.' Chris Foyle, was Chairman & MD of Air Foyle, Chairman & Joint CEO of Air Foyle Heavylift. He was President, Chairman & CEO of TIACA and Chairman of British Cargo Airline Alliance and Chairman of the Air League 'Very little has been written up to now on air cargo logistics although it is a global, fast growing and dynamic industry. Michael Sales' has done a splendid job in filling this gap by providing an indispensable handbook for air logistics for both professionals and students. In a very ordered, concise and comprehensive manner he informs the reader on all the developments in the air logistics industry and he provides insights on the functioning of the industry by reinforcing each chapter by real case studies.' Professor Stratos Papadimitriou, University of Piraeus, Greece 'A fascinating and easily readable book with pertinent and useful contributions from air cargo professionals who have relevant recent experience to impart. Written in a light, informal way it provides an excellent overview of the global air logistics sector and the vital role that it plays in international trade. Having enjoyed a fifty year career in this absorbing industry I can vouch for the book's content and recommend it to all, especially those who are considering, or who have recently embarked upon, a career in the air logistics business.' Norman Bamford, Managing Director, A-Z Group Limited 'The air freight sector is an important part of the aviation industry, yet has received little attention in literature. The Air Logistics Handbook finally fills the gap, providing a practical insight into this fascinating sector. Written by industry experts and practitioners, the book covers all the relevant aspects of the complexity of air freight and logistics: from ground handling to the current key issues of security and environmental concerns. The book is a key textbook for students studying air transport, logistics and supply chain management as well as industry professionals wanting to get a better understanding of air freight and its characteristics.' Robert Mayer, Course Leader Air transport and Logistics Management, University of Huddersfield

Michael Sales is Managing Director of IMC Creations, UK specializing in public relations and consultancy. Clients include Airports of Paris, Air France Express, Athens International airport, Cologne Bonn airport, ECS, Basque regional industrial promotion and Düsseldorf airport

For those about to take the class, it's not nearly as painful as many other textbooks. In fact the class was one of the more enjoyable ones. If you're not keenly interested in air cargo history, regulation and management, then this book is not for you.

To base an entire chapter on the express industry under a university shipment race is not a proper

analysis, other chapters were just showpieces promoting their own agendas, overall not worth the fifty dollars and had expected a lot more for my hard earned money

Good book

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